

Wednesday, 17th of September, 2025

International Museum of Ceramics (Viale Baccarini 19, Faenza - Italy)

*e*CONNECTING FINAL CONFERENCE

9.00 - 9.30

OPENING CEREMONY

Institutional Greetings by

Massimo Isola

President of Romagna Faentina Union and Mayor of Faenza

Claudio Casadio

President of International Museum of Ceramics Foundation

Irina Rotaru & Moira Rotondo

URBACT Secretariat & National URBACT Point - Italy

Elisabetta Di Martino

Coordinator of EU Project Office - Romagna Faentina Union

9.30 - 10.00

THE ECONNECTING JOURNEY

Nadia Carboni

*Head of the Economic and Smart City Department
of Romagna Faentina Union, Lead Partner*

Roland Krebs

CEO Superwien Urbanism Zt GmbH, Lead Expert

10:00 - 10.30

THE 30-MINUTES TERRITORIES IS THE SOLUTION

Keynote speech by **Catherine Gall**

Executive Director of Chaire ETI, a Research Lab based at IAE Paris Sorbonne

10:30 - 10.45

CONNECTED REGIONS: THE DUTCH CASE

Shelley Bontje

Project Manager, Dutch Cycling Embassy

10.45 - 11.15

THE ECONNECTING/EUROPEAN RESPONSE: THE ECONNECTING MANIFESTO

Roland Krebs

CEO Superwien Urbanism Zt GmbH, Lead Expert



Wednesday, 17th of September, 2025

International Museum of Ceramics (Viale Baccarini 19, Faenza - Italy)

*e*CONNECTING FINAL CONFERENCE

11.15 - 11.45

COFFEE BREAK / PRESS CONFERENCE

11.45 - 12.45

HOW CAN WE BRING THE MANIFESTO INTO THE EUROPEAN REGIONS

Policy Round Table Moderated by **Simone D'Antonio**

Journalist and expert of sustainable urban development

with

Catherine Gall

Executive Director of Chaire ETI

Shelley Bontje

Project Manager, Dutch Cycling Embassy

Alberto Lorente Saiz

Director of the European Projects Area, Crea360

Roland Krebs

CEO Superwien Urbanism Zt Gmbh

Alessandra Moretti

Member of the European Parliament

12.45 - 13.00

CONCLUSIONS

Irene Priolo

Councillor, Region of Emilia Romagna

Luca Ortolani

*Councillor for Environmental, Mobility
and Urban Policies, Municipality of Faenza*

13.00 - 14.30

NETWORKING LUNCH

14.30 - 16.00

CITIES IN ACTION, STORIES OF CHANGE

Presentation of the Integrated Action Plans by the ECONNECTING Partners

