



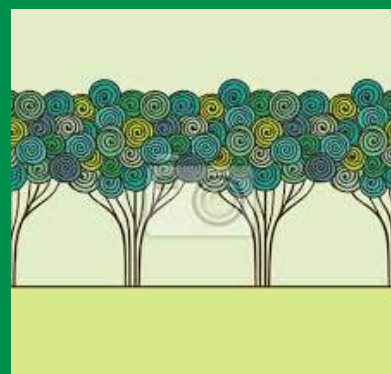
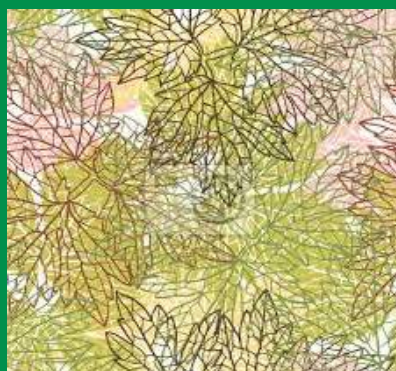
53TH
IFLA

WORLD CONGRESS

Torino (Italy)

April 20th-21th-22th, 2016

**Lingotto
Congress Center**



www.ifla2016.com

SPONSORSHIP PROSPECTUS

PIANO DI SPONSORIZZAZIONE



Il **53° Congresso Mondiale IFLA – International Federation of Landscape Architects** avrà luogo a Torino, dal 20 al 22 Aprile 2016, e sarà organizzato da **AIAPP - Associazione Italiana di Architettura del Paesaggio** (www.aiapp.net), rappresentante di IFLA in Italia.

Il Congresso Mondiale, che vede **Torino come Città ospitante**, si propone di riflettere e indagare sul tema **‘Tasting the Landscape’** da vari punti di vista, focalizzando l’ambito di ricerca sul progetto di paesaggio come fattore determinante di cambiamento verso una migliore qualità di spazi e luoghi.

Il Congresso Mondiale, che si svolgerà in sessioni plenarie e sessioni parallele della durata di tre giorni, oltre che con una serie di iniziative parallele di grande interesse (ad esempio, il Concorso per studenti di Architettura del Paesaggio, provenienti da tutto i continenti), prevede la partecipazione di oltre 2.000 Architetti del Paesaggio provenienti da tutto il mondo, e si gioverà di una rete di oltre 120 Associazioni nazionali di Architetti del Paesaggio, rappresentate in tutto il mondo dalla rete IFLA (www.iflaonline.org), e in particolare dalle singole Regioni Mondiali IFLA (IFLA Europe, IFLA Americas, IFLA Africa, IFLA Asia-Pacific).

Il Congresso Mondiale seguirà quattro filoni tematici, e la *call for papers* è già partita secondo una modalità di diffusione mondiale (www.ifla2016.com), alla ricerca di *abstracts* che mostrino la più ampia diversità di approcci ed esperienze a tutte le scale, come prova del fatto che capacità professionale e profonda comprensione delle realtà ambientali, economiche e sociali possano fare una grande differenza e permettere alla gente di “assaporare” i paesaggi.

I quattro filoni tematici sono:

Tasting the Landscape’s Flavor

Il paesaggista è in grado di dare risposte alle trasformazioni in corso nei luoghi di margine tra paesaggi naturali, rurali e urbani?

Il paesaggista è in grado di contribuire alla gestione dei processi di trasformazione di questi tre paesaggi, che sono in relazione tra loro?

Il paesaggista è in grado di contribuire al disegno dello scenario futuro del sistema degli spazi aperti dei tre paesaggi sopracitati?

Quanto il paesaggista si esprime attraverso il progetto di paesaggio, nei vari ambiti e alle varie scale, e quanto è sempre più chiamato a svolgere un ruolo di facilitatore, agevolatore di processi complessi?

Tasting the Landscape’s Benefits

Indagare sulle capacità del progetto di paesaggio di creare, mediante la fornitura di servizi ecosistemici, Benefici Economici Netti, con particolare riferimento all’azione di riequilibrio delle città e del territorio. Sollecita la presentazione di strumenti, metodi valutativi, processi e soluzioni, “best practice”, per coniugare competitività con inclusione e diversità.

Layered Landscapes

Indaga paesaggi stratificati, caratterizzati dalla profondità storica e/o di memorie, che assumono una dimensione contemporanea attraverso la contaminazione culturale, la diversità biologica e la dinamica temporale.

Progetto di paesaggio come conservazione attiva e inventiva, mediazione sociale e condivisione delle istanze della contemporaneità, capace di generare processi e strumenti innovativi.

Inspiring Landscape

Come principale concetto-traccia, attraverso la *call for abstracts* si raccolgono contributi che raccontino di luoghi e paesaggi ideali o reali, esistenti o scomparsi, prodotti o rappresentati, riletti o riconfigurati, riconoscibili come espressione di un vitale patrimonio poetico collettivo. Il rapporto tra progetto di paesaggio e opera d'arte è nutrito dalle relazioni tra paesaggisti e artisti. Queste relazioni sono tema fondante della sessione.

Dai racconti di esperienze pluridisciplinari, di scambi tra visioni e visionari, di interventi basati sull'attivismo urbano come nuova forma d'arte emergerà un'interpretazione del progetto di paesaggio dove l'ispirazione diviene funzione sociale.

IFLA World, AIAPP e Città di Torino sono dunque felici di proporre forme di partnership con Aziende e Imprese che operano nel campo del Paesaggio e del Verde Urbano, nella consapevolezza che il 53° Congresso Mondiale IFLA degli Architetti del Paesaggio rappresenterà un momento di grande rilievo per l'Italia, ospitando professionisti da tutto il mondo che discuteranno, rifletteranno e porteranno esperienze da ogni continente, utili ad un grande rilancio della Cultura del Paesaggio in Italia, risorsa essenziale per il futuro economico e sociale del nostro Paese.

SEGRETERIA ORGANIZZATIVA



M.A.F. Servizi SRL - Part of GL events Group

Via Nizza 294 | 10126 Torino (Italy)

Tel. +39 011505900 | Fax. +39 011505976 | www.mafservizi.it

email: dolla@mafservizi.it; toscana@mafservizi.it



The **53rd IFLA- International Federation of Landscape Architects- World Congress** will take place in Turin from April 20th to April 22nd and will be organized by **AIAPP- Associazione Italiana di Architettura del Paesaggio** (Italian Association of Landscape Architecture, www.aiapp.net), IFLA representative in Italy.

The aim of the World Congress, which will be **hosted by the city of Turin**, is to reflect and investigate on the theme “**Tasting the Landscape**”. This topic will be approached from different angles, the research focus being the landscape as a decisive driver of change, enabling a better quality of space and place.

Plenary and parallel sessions will be organized during three days at the World Congress. Moreover, many interesting parallel initiatives will also take place, (such as for example the Competition for Landscape Architecture students coming from all continents). More than 2000 landscape architects from all over the world will attend the Congress and they will be assisted by a network made up of more than 120 Landscape Architects’ national associations, represented by the IFLA network all over the world (www.iflaonline.org) and namely by the different IFLA World Regions (IFLA Europe, IFLA Americas, IFLA Africa, IFLA Asia-Pacific).

The World Congress will follow four main thematic thrusts. Call for papers has already been launched worldwide (www.ifla2016.com), seeking the most different approaches and experiences at all levels as evidence that professional expertise, coupled with a deep understanding of the environment and of economic and social context can make the real difference and allow people to “taste” the landscape.

Here are the four thematic thrusts:

Tasting the Landscape’s Flavour

Is a landscape architect able to react to transformations occurring in those boundary areas between natural, rural and urban landscapes?

Is a landscape architect able to play a role in managing the transformation processes taking place in these three correlated landscapes?

Is a landscape architect able to give his contribution in designing the future scenario related to the open spaces of the three above mentioned landscapes?

How much is a landscape architect expressing himself through the landscape project, in different scales and situations, and in which measure is he more and more often called to play a role of facilitator, enabler of complex processes?

Tasting the Landscape’s Benefits

This thrust will investigate on the capabilities of a landscape project to create Net Economic Benefits through the supply of ecosystem services Mont des Arts namely related to urban

and territorial rebalancing. Participants are invited to present tools, evaluation methods, processes and solutions, “best practices” aiming at associating competitiveness, inclusion and diversity.

Layered Landscapes

This thrust will dwell upon layered landscapes, characterized by history and/or deep memories and having a contemporary dimension due to cultural contamination, biodiversity and time.

The landscape project will be seen as active and inventive conservation, social mediation and sharing of contemporary demands, able to generate innovative processes and tools.

Inspiring landscape

The call for abstracts will seek contributions telling the stories of places and landscapes: these will be ideal or real, still existing or disappeared, produced or represented, reinterpreted or reconfigured, but all recognisable as the expression of a vital collective poetic heritage. The relationship between landscape project and work of art is nurtured by the relationships between landscape architects and artists, which will be the main theme of this session.

An interpretation of the landscape project, in which inspiration becomes a social function will stem from the stories of multidisciplinary experiences, exchanges between visions and visionaries, interventions based on urban activism as a new form of art.

IFLA World, AIAPP and the City of Turin are therefore pleased to propose partnerships with Companies and Enterprises active in the field of Landscape and Urban Green Spaces, as they are conscious of the fact that the 53rd IFLA World Congress of Landscape Architects will be a great opportunity for Italy. Professionals coming from all over the world will discuss, reflect and share experiences, which will prove to be very useful to greatly revamp the Culture of Landscape in Italy, an essential resource for the social and economic future of our country.

ORGANISING SECRETARIAT



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email: dolla@mafservizi.it; toscano@mafservizi.it

INVITATION TO TORINO 2016

Dear Business Partners,

WHY EXHIBIT AT CONGRESS?

We bring an audience of over 1.500 ready participants directly to you. It's without question the best opportunity of the year to meet potential buyers, establish relationships and make sales. Being at Congress increases awareness of your product and strengthens your position as an innovative and key supplier in the industry. It's three days that are too important to pass up!

INCREASE SALES	CONNECT WITH A NEW AUDIENCE	REINFORCE EXISTING RELATIONSHIPS	STRENGTHEN MARKET POSITION	OPPORTUNITY TO NETWORK
WHEN IT'S THE RIGHT AUDIENCE AND THEY'VE COME SPECIFICALLY TO SEE THE BEST PRODUCTS ON THE MARKET, THE SALES WILL FOLLOW	IT'S A GREAT OPPORTUNITY TO CONTACT A MARKET YOU MAY NOT BE ACCESSING THE REST OF THE YEAR	REACH OUT TO EXISTING CUSTOMERS AND SHOW THEM YOU'RE INNOVATIVE AND ESSENTIAL TO THEIR COMPANY'S SUCCESS	CONVEY TO A VAST AUDIENCE THAT YOU ARE AN INNOVATIVE, VALUABLE ASSET IN THEIR INDUSTRY	MAKE VALUABLE CONNECTIONS THAT WILL BENEFIT YOUR BUSINESS IMMEDIATELY AND WELL INTO THE FUTURE

**We look forward to welcoming you
to the IFLA 2016**



53rd IFLA WORLD CONGRESS
INTERNATIONAL FEDERATION
OF LANDSCAPE ARCHITECTS
April 20-22, 2016 | Turin | Italy
www.ifla2016.com



Associazione Italiana Architettura del Paesaggio



CITTA' DI TORINO

IFLA 2016
Torino (Italy)
SPONSOR PROSPECTUS

WHY TORINO

For the role played, at the beginning as first capital of Italy, then as an economic and industrial capital, Torino has always been a city open to the international dimension.

A profile which can be summed up today in significant figures: Torino is the third Italian province for volume of exports; the University and the Polytechnic maintain cooperation relations with over 400 universities all over the world; the City has gradually signed cooperation agreements and partnerships with more than 50 cities from all continents; 45 Countries have their consulate here; Torino hosts the headquarters of many leading international agencies, as the ITC/ILO, UNICRI, UN Staff College, the European Training Foundation.

This international opening has further increased in the last two decades: from industrial and manufacturing city – a real factory town – Torino has become a city with multiple vocations: it continues to be an important industrial city, but it is also city of services, home to the two main Italian banks. It is a university town with two universities of excellence and 100,000 students, including 15,000 foreigners.

Furthermore is a capital of culture and a tourist destination ever more renowned. The 2006 Winter Olympic Games have been a chance for a change in quality for the opening of the city because it gave the opportunity to Torino to be on the world stage

Since the Olympics, Torino has continued on its journey of transformation and has now taken

its legitimate place on the list of European cities that “deserve a visit”.

Visitors and residents alike are presented with a new city, with a powerful and multi-faceted new identity, and with many surprising and fascinating characteristics.

In 2011 the 150th anniversary of the Italian Unification has been another opportunity for a strong international showcase for Torino, visited by more than 100 foreign delegations and hundreds of thousands of foreigners.

These are the new ambitions of a city with an illustrious history, grand traditions and an extraordinary geographical position, for Torino is located one hour from the mountains and one hour from the sea and it is - in the words of the great architect Le Corbusier - “the city with the most beautiful natural position”.



CONFERENCE VENUE

The IFLA WORLD CONGRESS will take place at **Lingotto Congress Centre in Torino**. The LCC is a unique venue for events, meetings and conventions. It is a modern, flexible structure packed with facilities, services and conference and exhibition spaces. The permanent halls cover 22,800 square metres, plus there are logistic and technical facilities for every requirement.



The Lingotto Congress Centre is 10 minutes from the centre of Turin and the Porta Nuova train station.

Connections can be made by underground bus and tram. The Lingotto train station can be reached via the Olympic footbridge.

Visitors arriving from motorways or from city by-pass will be guided directly to the Lingotto's underground car parks by road signs.

Turin's Sandro Pertini airport is 16 km from the city centre and can be reached in 45 minutes by taxi, at a fixed rate.

Web: <http://www.centrocongressilingotto.it/EN/Pages/Home.aspx>



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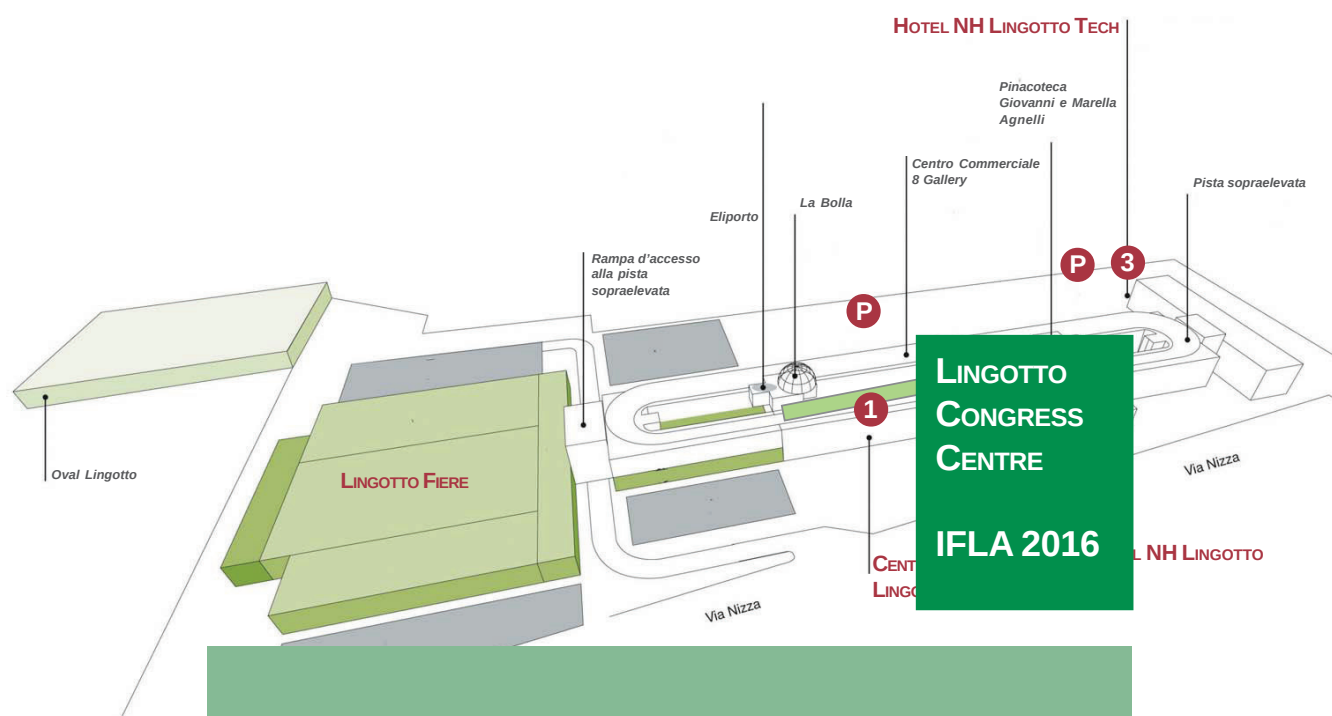
Associazione Italiana Architettura del Paesaggio



CITTA' DI TORINO

IFLA 2016
Torino (Italy)
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CONGRESS CENTRE MAP



LINGOTTO CONGRESS CENTRE



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OF LANDSCAPE ARCHITECTS
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CITTA' DI TORINO

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CONGRESS CENTRE MAP



500 HALL

STAND AREA

Hotel NH Lingotto
Hotel NH Tech

Foyer Hall

Auditorium Hall

Londra Hall

Madrid Hall

500 Hall
basement

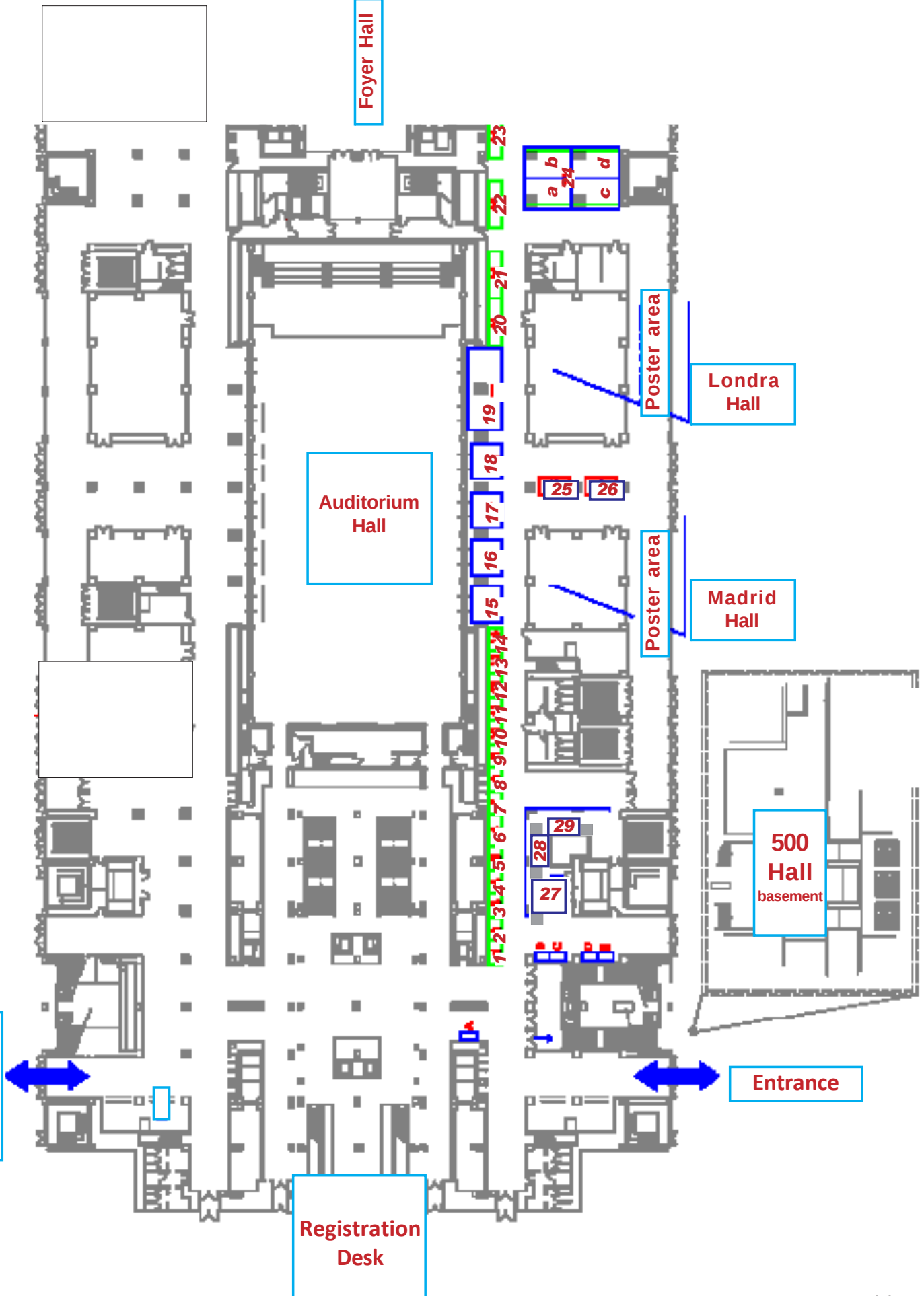
Poster area

Poster area

Entrance

Registration Desk

Entrance



BOOTH SPACE

Maximum stand height **2,50 mt**

Booth space 1	(6 sqm) 3 x 2 mt
Booth space 2	(6 sqm) 3 x 2 mt
Booth space 3	(6 sqm) 3 x 2 mt
Booth space 4	(6 sqm) 3 x 2 mt
Booth space 5	(6 sqm) 3 x 2 mt
Booth space 6	(8 sqm) 4 x 2 mt
Booth space 7	(6 sqm) 3 x 2 mt
Booth space 8	(6 sqm) 3 x 2 mt
Booth space 9	(6 sqm) 3 x 2 mt
Booth space 10	(6 sqm) 3 x 2 mt
Booth space 11	(6 sqm) 3 x 2 mt
Booth space 12	(6 sqm) 3 x 2 mt
Booth space 13	(6 sqm) 3 x 2 mt
Booth space 14	(6 sqm) 3 x 2 mt
Booth space 15	(18 sqm) 4,50 x 4 mt reserved for Silver Sponsor
Booth space 16	(18 sqm) 4,50 x 4 mt
Booth space 17	(18 sqm) 4,50 x 4 mt
Booth space 18	(18 sqm) 4,50 x 4 mt
Booth space 19	(47,25 sqm) 10,5 x 4,50 mt reserved for Platinum Sponsor
Booth space 20	(12 sqm) 6 x 2 mt reserved for Gold Sponsor
Booth space 21	(12 sqm) 6 x 2 mt reserved for Gold Sponsor
Booth space 22	(12 sqm) 6 x 2 mt reserved for Bronze Sponsor
Booth space 23	(12 sqm) 6 x 2 mt
Booth space 24	(84 sqm) 7 x 12 mt
Booth space 24/a	(24 sqm) 6 x 4 mt
Booth space 24/b	(24 sqm) 6 x 4 mt
Booth space 24/c	(24 sqm) 6 x 4 mt
Booth space 24/d	(24 sqm) 6 x 4 mt
Booth space 25	(8 sqm) 4 x 2 mt
Booth space 26	(8 sqm) 4 x 2 mt
Booth space 27	(20,25) 4,50 x 4,50 mt
Booth space 28	(8 sqm) 4 x 2 mt
Booth space 29	(8 sqm) 4 x 2 mt

SPONSORSHIP PACKAGES

BENEFITS	PLATINUM Sponsor Euro 40.000,00	GOLD Sponsor Euro 20.000,00	SILVER Sponsor Euro 15.000,00	BRONZE Sponsor Euro 8.000,00
Exhibition Stand Space First choice of stand location first-come, first-served basis	47 (sqm)	24 (sqm)	18 (sqm)	12 (sqm)
<i>Spazio Stand</i> Scelta prioritaria e assegnato in base all'ordine cronologico di arrivo della richiesta	☒	☒	☒	☒
Congress registrations which include attendance at the sessions	6	3	2	1
<i>Quota d'iscrizione</i> comprensiva delle partecipazione alle sessioni				
Congress Dinner Invitation	4	2	1	1
<i>Inviti alla Cena Congressuale</i>				
Insert in the Congress bag	2 Leaflets	1 Leaflet	1 Leaflet	1 Leaflet
<i>Materiale inserito in cartella</i>				
Acknowledgement and description of sponsor level on the Congress website with link to Partner's website	☒	☒	☒	☒
<i>Ringraziamento e descrizione del livello sponsor sul sito del Congresso e link al sito aziendale</i>				
Company logo and profile in Congress Proceedings	☒	☒	☒	☒
<i>Logo aziendale e profilo sul volume degli Atti</i>				
Company logo on the directional signage	☒			
<i>Logo aziendale sulla segnaletica congressuale</i>				
Advertisements in the Congress Proceedings A4 Page - Full color (artwork supplies by sponsor)	2 pages			
<i>Pubblicità sul volume degli Atti (formato A4 - 4 colori - impianto fornito dallo sponsor</i>				
Advertisement in the final scientific programme A4 Page - Full color (artwork supplies by sponsor)	1 page	1 page		
<i>Pubblicità sul programma finale (formato A4 - 4 colori - impianto fornito dallo sponsor</i>				
Post Congress delegate list	☒	☒	☒	☒
<i>Elenco partecipanti al termine del Congresso</i>				

Costs do NOT include VAT (22%) - IVA Esclusa 22%

SPONSORSHIP ITEM LIST

**All sponsors supporting the Congress will be acknowledged
in a sponsors' list published in the Final Programme**

1) EXHIBITION STAND SPACE (space only)

€ 500,00/m²

Benefits:

- n. 1 exhibitor's badge (every 6 m² booth) which include free access to the scientific sessions;
- 1 Congress Kit per Company
- Company name on the website exhibitors page
- Company name in the Final Scientific Programm
- Post Congress delegate list

Stand locations at the Exhibition Area will be decided on a "first-come-first-served" basis.

Platinum, Gold, Silver, Bronze Sponsors will have priority.

ADDITIONAL RATE FOR PRE-ARRANGED STAND (per square meter)

€ 150,00/m²

The standard shell scheme consists of the following items:

- Stand walls; Carpet; 1 Table; 2 Chairs; Reception desk with shelf; Litter bin; Spotlights 100W; 1 Socket; Panel with company name in normal font.

For orders of pre-arranged stand extra services and material (including, but not limited to carpet, light, arrangements, decoration, fittings, furniture and power) all contracted exhibitors will receive an Exhibitor Manual in **January, 2016**.

Manning of stands

Exhibitors will be required to ensure that their stands are manned during the opening hours of the exhibition and must not dismantle their stands before the closing ceremony. Times will be published in the Exhibitor Manual.

Sharing/Sub-letting of stands

Exhibitors are not permitted to share or sub-let with others any booth space allotted to them without prior written consent from the Organising Secretariat.

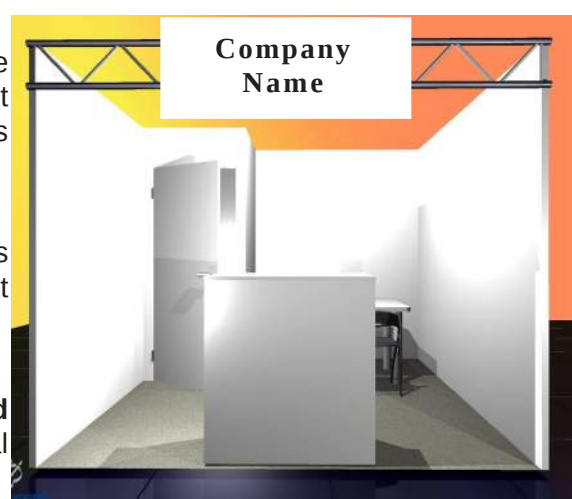
Stand design (direct fitting only)

Only **direct fitting** stands are required to submit a **detailed plan** of their stand to the Organising Secretariat for approval within and not after **February, 28, 2016**

For pre-arranged or roll-up stands is not necessary to send the project.

Maximum stand height

The maximum height for any part of any stand will be **2,50 mt**



Costs do NOT include VAT (22%) - IVA Esclusa 22%

1) AREA ESPOSITIVA (Spazio nudo)

€ 500,00/m²

Benefits:

- n. 1 quote d'iscrizione espositori (ogni 6 mq di stand) con accesso alle sessioni scientifiche;
- 1 Congress Kit per Espositore;
- Ragione sociale dell'espositore sulla pagina del sito web dedicata agli sponsor;
- Ragione sociale dell'espositore sul programma scientifico definitivo;
- Elenco partecipanti al termine del congresso.

Per ordini relativi a stand pre-allestiti, servizi e materiali per lo stand (arredi, decorazioni, energia elettrica), gli espositori riceveranno nel mese di **Marzo 2016**, il manuale espositori.

La posizione degli stand in area espositiva è riservata, in via prioritaria, agli sponsor **Platinum, Gold, Silver e Bronze**.

COSTO AGGIUNTIVO PER STAND PRE-ALLESTITI

€ 150,00/m²

L'allestimento standard prevede: pareti perimetrali; moquette; 1 tavolo; 2 sedie; 1 cestino; faretti 100W; 1 presa di corrente; pannello frontale con la ragione sociale dell'espositore a caratteri normalizzati.

Per ordini relativi a servizi extra e materiali per stand pre-allestiti (decorazioni, arredi, energia elettrica) gli espositori riceveranno il Manuale Espositori nel mese di Febbraio 2016.

Allestimento degli stand

Gli espositori saranno tenuti a garantire che i loro stand saranno allestiti entro l'orario di apertura della mostra e non saranno disallestiti prima della cerimonia di chiusura. Gli orari saranno pubblicati sul Manuale dell'Espositore.

Condivisione / subaffitto degli stand

Gli espositori non sono autorizzati a condividere o subaffittare qualsiasi spazio stand loro assegnato senza il preventivo consenso scritto della Segreteria Organizzativa.

Progetto dello stand (solo per stand con allestimento diretto)

Gli stand con allestimento diretto sono tenuti a presentare il progetto dello stand alla Segreteria Organizzativa per l'approvazione entro e non oltre il....

Per gli stand pre-allestiti o rol-up non è necessario l'invio del progetto

Altezza massima stand

L'altezza massima di tutti gli stand è di mt 2,50.

2) INTERNET POINT (dedicated 20 sqm in the exhibition area) € 9.000,00

Inclusions:

- Internet connection and computer;
- Each PC station will acknowledge support by a sponsor's Logo on the screen saver and desktop;

Benefits:

- 2 Congress Registration which include attendance at the scientific sessions;
- 1 ticket to Congress Dinner
- Post Congress delegate list

2) INTERNET POINT (spazio dedicato di 20 mq in area espositiva) € 9.000,00

Inclusi:

- Computer e connessione a internet
- Logo dello sponsor inserito sui desktop;

Benefits:

- 2 quote d'iscrizione con accesso alle sessioni scientifiche;
- 1 inviti alla Cena del Congresso;
- Elenco partecipanti al termine del congresso

3) CONGRESS KIT

3/1 LANYARDS (provided by the sponsor) € 6.000,00

Benefits:

- 1 Congress Registration which include attendance at the sessions;
- Company logo on the Congress lanyards;
- Company logo on Congress website
- 1 ticket to Congress Dinner
- Post Congress delegate list

3) KIT CONGRESSUALE

3/1 LACCETTI PORTA BADGE (forniti dallo sponsor) € 6.000,00

Benefits:

- 1 quota d'iscrizione con accesso alle sessioni scientifiche;
- Logo aziendale sui laccetti porta badge;
- Ragione sociale dell'espositore sulla pagina del sito web dedicata agli sponsor;
- 1 invito alla Cena del Congresso;
- Elenco partecipanti al termine del congresso

3/2 PEN (provided by the sponsor) € 2.500,00

Benefits:

- 1 Congress Registration which include attendance at the sessions;
- Company logo on the Congress Pens;
- Company logo on Congress website
- 1 ticket to Congress Dinner

3/2 PENNE (fornite dallo sponsor) € 2.500,00

Benefits:

- 1 quota d'iscrizione con accesso alle sessioni scientifiche;
- Logo aziendale sulle penne;
- Ragione sociale dell'espositore sulla pagina del sito web dedicata agli sponsor;
- 1 invito alla Cena del Congresso.

3/3 NOTEPADS (provided by the sponsor) € 3.500,00

Benefits:

- 1 Congress Registration which include attendance at the sessions;
- Company logo on the Congress Pens;
- Company logo on Congress website
- 1 ticket to Congress Dinner

3/3 BLOCCHI NOTES (provided by the sponsor) € 3.500,00

Benefits:

- 1 quote d'iscrizione con accesso alle sessioni scientifiche;
- Logo aziendale sui blocchi notes;
- Ragione sociale dell'espositore sulla pagina del sito web dedicata agli sponsor;
- 1 invito alla Cena del Congresso.

3/4 CONGRESS BAGS (provided by the Organizing Secretariat) € 9.000,00

Benefits:

- 2 Congress Registration which include attendance at the sessions;
- Company logo on the Congress bags;
- Company logo on Congress website
- 2 ticket to Congress Dinner
- Post Congress delegate list

3/4 BORSE CONGRESSUALI (fornite dalla Segreteria Organizzativa) € 9.000,00

Benefits:

- 2 quote d'iscrizione con accesso alle sessioni scientifiche;
- Logo aziendale sulle borse congressuali;
- Ragione sociale dell'espositore sulla pagina del sito web dedicata agli sponsor;
- 2 inviti alla Cena del Congresso
- Elenco partecipanti al termine del congresso

4) CONGRESS BAG INSERTS

LEAFLET IN THE CONGRESS BAG (one insert) € 2.500,00

The maximum size of each insert is limited to A4 format (21cm x 29.7cm)

Benefits:

- 1 Congress Registration which include attendance at the sessions;
- Company logo on Congress website
- 1 ticket to Congress Dinner

4) INSERIMENTO MATERIALE IN CARTELLA

Materiale pubblicitario 1 inserto € 3.500,00

Dimensione massima del materiale A4 (21cm x 29.7cm)

Benefits:

- 1 quote d'iscrizione con accesso alle sessioni scientifiche;
- Ragione sociale dell'espositore sulla pagina del sito web dedicata agli sponsor;
- 1 invito alla Cena del Congresso

5) DIRECTIONAL SIGNAGE

€ 6.500,00

Will be placed throughout the congress centre.

Benefits:

- 1 Congress Registration which include attendance at the sessions;
- Company logo on the Congress directional signage;
- Company logo on Congress website
- 1 ticket to Congress Dinner
- Post Congress delegate list

5) SEGNALETICA

€ 6.500,00

Posizionata all'interno del Centro Congressi.

Benefits:

- 1 quote d'iscrizione con accesso alle sessioni scientifiche;
- Logo aziendale sulla segnaletica;
- Ragione sociale dell'espositore sulla pagina del sito web dedicata agli sponsor;
- 1 inviti alla Cena del Congresso
- Elenco partecipanti al termine del congresso

6) CATERING

6/1 WELCOME COCKTAIL

€ 15.000,00

Benefits:

- 4 Congress Registration which include attendance at the sessions;
- Company logo on the Invitation Card;
- Company logo on Congress website
- Free standing banner or other static display (1 mt x 2 mt) in the Welcome Cocktail area;
- 2 ticket to Congress Dinner
- Post Congress delegate list

6/1 COCKTAIL DI BENVENUTO

€ 15.000,00

Benefits:

- 4 quote d'iscrizione con accesso alle sessioni scientifiche;
- Logo aziendale sugli inviti;
- Ragione sociale dell'espositore sulla pagina del sito web dedicata agli sponsor;
- Esposizione gratuita di un banner (1 mt x 2 mt) nell'area Cocktail;
- 2 inviti alla Cena del Congresso
- Elenco partecipanti al termine del congresso

6/2 MORNING or AFTERNOON COFFEE BREAK

€ 11.000,00

Benefits:

- 3 Congress Registration which include attendance at the sessions;
- Company logo on the coffee tables;
- Company logo on Congress website
- 2 ticket to Congress Dinner
- Post Congress delegate list

6/2 COFFEE BREAK - mattino o pomeriggio

€ 11.000,00

Benefits:

- 3 quote d'iscrizione con accesso alle sessioni scientifiche;
- Logo aziendale sui tavoli del coffee break
- Ragione sociale dell'espositore sulla pagina del sito web dedicata agli sponsor;
- 2 inviti alla Cena del Congresso
- Elenco partecipanti al termine del congresso

7) DEMONSTRATION SUITE SPONSOR

€ 10.000,00

Benefits:

- meeting room to showcase solutions or technologies to attending delegates
- 3 Congress Registration which include attendance at the sessions;
- Company logo on Congress website
- 2 ticket to Congress Dinner
- Post Congress delegate list

7) AULA PER DIMOSTRAZIONI SPONSOR

€ 10.000,00

- Aula per dimostrazioni di soluzioni o tecnologie per i partecipanti;
- 3 quote d'iscrizione con accesso alle sessioni scientifiche;
- Ragione sociale dell'espositore sulla pagina del sito web dedicata agli sponsor;
- 2 inviti alla Cena del Congresso
- Elenco partecipanti al termine del congresso

TERMS AND CONDITIONS

VAT (Value Added Tax) - IVA

Italian VAT at present is 22%

The Organisers reserve the right to increase the taxes, VAT or other charges (including purchase tax) according to law on sponsorship packages, sponsorship item list, exhibition material and/or stand rental.

The Organising Secretariat is subjected to Italian VAT regulation that may change in the coming months. Sponsors are kindly requested to pay the current Italian VAT upon confirmation.

Gli Organizzatori si riservano il diritto di aumentare la tasse, IVA o altre spese (ivi compresa l'imposta di acquisto) in base alla legge, sui pacchetti di sponsorizzazione altri interventi di sponsorizzazione, materiale stand a noleggio.

La Segreteria Organizzativa è sottoposto a regolamentazione IVA italiana che potrebbe variare nei prossimi mesi. Gli sponsor sono pregati di pagare IVA italiana al momento della conferma.

BOOKING PROCEDURES - MODALITA' DI PRENOTAZIONE

In order to proceed with the booking of the chosen sponsorship, companies are kindly requested to send to the Organising Secretariat the following forms:

- Application Booking Form of the preferred sponsorship opportunity (FORM 1 or 2 or 3)
- Copy of the payment or credit card authorisation.

Al fine di garantire la prenotazione della forma di sponsorizzazione scelta, le Aziende sono pregate di inviare alla Segreteria Organizzativa i seguenti FORM

- FORM relativo alla forma di prenotazione scelta FORM 1 oppure 2 oppure 3
- Copia del pagamento o autorizzazione di addebito sulla carta di credito*

PAYMENT MODALITIES - MODALITA' DI PAGAMENTO

All payments must be in EURO. Invoice for the requested items will be delivered after receipt of the contract duly signed.

Deadlines:

- first deposit 50% + VAT of the sponsorship not later than **NOVEMBER 30, 2015**
- final balance of the sponsorship before **MARCH 15, 2016.**

Cancellation Policy: we will refund 50% of the total sponsor which will be paid only after receipt of a written cancellation **within JANUARY 31, 2016**. After **JANUARY 31, 2016** no refunds will be provided and all fees must be paid.

I pagamenti dovranno essere effettuati in Euro. La fattura relativa alla forma di sponsorizzazione scelta sarà inviata dopo aver ricevuto il contratto firmato.

Scadenze: acconto del 50% + IVA entro il **30 NOVEMBRE 2015;**
saldo entro il **15 MARZO 2016.**

Policy di cancellazione: verrà rimborsato il 50% del totale della sponsorizzazione in presenza di comunicazione scritta da inviare entro il **31 GENNAIO 2016**. Dopo il **31 GENNAIO 2016** non sono previsti rimborsi e tutti gli importi andranno saldati.

GENERAL INFORMATION

Privacy disclosure in accordance with Art. 13 D.Lgs. (Legislative Decree) n. 196/2003 of the Italian Law Code for the Protection of Personal Data Approval

Your personal data will be processed by the Organising Secretariat in accordance with the Italian Law for the delivery of services related to the participation and performance at the IFLA 2016 Congress. Personal data will be treated using hand tools, and computers. You are not obliged to submit your personal data, but as such action is necessary for fulfilling your requirements, the refusal to give them could prevent the continuation of this relationship. Confidential data, along with judicial data, spontaneously given, will not be processed unless the owner gives explicit and written approval. Data might be disclosed, by this term meaning to give them to indeterminate subjects through the publication on the congress websites and on programs and posters relating to the IFLA 2016 Congress. The data may be communicated by this term: it is intended to give knowledge (even for any treatment) to one or more indeterminate subjects: juridical person or individuals, public or private subjects, when the communication is necessary or functional to the development of our activities and in the manner and for the purposes of the event organisation.

The data controller and processor is: M.A.F. Servizi Srl part of GL events Group, based in Torino, Via Nizza 294 (Italy). At any time you can exercise your rights towards the data controller, see Article 7 of D.Lgs. (Legislative Decree) n. 196/2003. For any dispute, the parties expressly agree that the Court of Torino (Italy) will be the solely responsible to judge. The Company declares under articles 1341 and 1342 C.C. (Civil Code) to accept the conditions as mentioned above and to consent the processing, communication and distribution of its data for the purposes, stated in art. 13 D.Lgs. (Legislative Decree) n. 196 of 30/06/2003.

Informativa ex Art. 13 D. Lgs 196/2003 (Codice in materia di protezione dei dati personali) E CONSENSO

I dati forniti verranno trattati esclusivamente per adempimenti connessi alla partecipazione ed allo svolgimento del Congresso IFLA 2016. Il trattamento sarà effettuato con modalità cartacee e/o informatizzate. Il conferimento dei dati qui richiesti è facoltativo ma l'eventuale rifiuto di fornire tali dati potrebbe comportare l'impossibilità di una prosecuzione del rapporto. I dati sensibili, insieme ai dati giudiziari, spontaneamente conferiti, non saranno oggetto di trattamento se non previo espresso consenso scritto. I dati potranno essere diffusi, con tale termine intendendosi il darne a conoscenza a soggetti indeterminati mediante la loro pubblicazione sui siti del congresso e sui programmi e le locandine relative al Congresso IFLA 2016. I dati potranno essere comunicati, con tale termine intendendosi il darne conoscenza (anche per eventuali trattamenti) ad uno o più soggetti determinati: persone fisiche e/o giuridiche, pubbliche e/o private quando la comunicazione risulti necessaria o funzionale allo svolgimento della nostra attività e nei modi e per le finalità relative allo svolgimento della manifestazione. Il titolare del trattamento è : M.A.F. Servizi Srl con sede in Torino, Via Nizza 294. Un elenco aggiornato dei responsabili al trattamento è richiedibile al titolare del trattamento. In ogni momento è possibile esercitare i propri diritti nei confronti del titolare del trattamento, ai sensi dell'art.7 del D.Lgs. n. 196/2003. Per qualsiasi controversia le parti convengono espressamente essere competente in via esclusiva a giudicare il Foro di Torino. L'Azienda dichiara a norma artt.1341 e 1342 C.C. di accettare espressamente tutte le condizioni sopramenzionate e di esprimere il consenso al trattamento, alla comunicazione ed alla diffusione dei Suoi dati per le finalità e nell'ambito indicato nell'informativa ex art. 13 D.Lgs. n.196 del 30/06/2003.

legal/operational headquarters in:
Torino (Italy), 10126 Via Nizza, 294

IFLA 2016
APRIL, 20-21-22 - TORINO (Italy)

FORM 1 Sponsor Package Booking Form

to be sent to: M.A.F. SERVIZI SRL FAX +39 011 505976
e mail: momigliano@mafservizi.it

COMPANY _____

TITLE _____ NAME _____

VAT REGISTRATION N° _____ PURCHASE ORDER N° _____

ADDRESS _____

ZIP CODE _____ CITY _____ COUNTRY _____

TEL. _____ FAX _____

EMAIL _____

PACKAGES	EURO
☐ PLATINUM SPONSOR - stand n°..... (47 sqm) 6 congress registration; 4 Congress Dinner Invitation; 2 leaflets in the congress bags; Acknowledgement and description of sponsor level on the Congress website with link to Partner's website; Company logo and profile in Congress Proceedings; Company logo on the directional signage; 2 pages advertisements in the Congress Proceedings (A4 Page, Full color - artwork supplies by sponsor); 1 page Advertisement in the final scientific programme (A4 Page, Full color - artwork supplies by sponsor); Post-Congress delegate list.	40,000
☐ GOLD SPONSOR - stand n°..... (24 sqm) 3 congress registration; 2 Congress Dinner Invitation; 1 leaflets in the congress bags; Acknowledgement and description of sponsor level on the Congress website with link to Partner's website; Company logo and profile in Congress Proceedings; 1 pages advertisements in the Congress Proceedings (A4 Page, Full color - artwork supplies by sponsor); Post-Congress delegate list.	20.000
☐ SILVER SPONSOR - stand n°..... (18 sqm) 2 congress registration; 1 Congress Dinner Invitation; 1 leaflets in the congress bags; Acknowledgement and description of sponsor level on the Congress website with link to Partner's website; Company logo and profile in Congress Proceedings; 1 page Advertisement in the final scientific programme (A4 Page, Full color - artwork supplies by sponsor); Post-Congress delegate list.	15.000
☐ BRONZE SPONSOR stand n°..... (12 sqm) 1 congress registration; 1 Congress Dinner Invitation; 1 leaflets in the congress bags; Acknowledgement and description of sponsor level on the Congress website with link to Partner's website; Company logo and profile in Congress Proceedings; 1 pages advertisements in the Congress Proceedings (A4 Page, Full color - artwork supplies by sponsor); Post-Congress delegate list.	8.000

1. PAYMENT DEADLINES:

- first deposit 50% + VAT of the total not later than **NOVEMBER 30, 2015**
- final balance not later than **MARCH 15, 2016**

Total Euro.....

VAT 22% Euro.....

2. PAYMENT MODALITIES:

- ☐ **BANK TRANSFER to MAF Servizi Srl** (please enclose a copy of payment)

BANK NAME: UNICREDIT IBAN: IT 39 H 02008 01112 000103105716 - SWIFT: UNCRITM1AB2

Reason for payment: Congress A16_001 (Company Name)

Grand Total Euro.....

- ☐ **CREDIT CARD** ☐ Visa Card ☐ Master Card **CARD NUMBER**
 security code (last 3 numbers)..... Expiration date(MM/YY) ____/____

Name of card owner..... Date of Birth ____/____/____

I authorize MAF Servizi to charge the total amount of Euro from the above mentioned credit card.

Credit Card Authorisation Signature.....

The undersigned

in quality of ☐ Company's Legal Representative

☐ Company's Authorised Representative

hereby declares to have read and accepted the Terms and Conditions of the sponsorship prospectus, related to the participation in **Congress**.

Date ____/____/____

Signature & Stamp



legal/operational headquarters in:
Torino (Italy), 10126 Via Nizza, 294

IFLA 2016

APRIL, 20-21-22 - TORINO (Italy)

FORM 2 Sponsor Stand Booking Form

to be sent to: M.A.F. SERVIZI SRL FAX +39 011 505976
e mail: momigliano@mafservizi.it

COMPANY _____

TITLE _____ NAME _____

VAT REGISTRATION N° _____ PURCHASE ORDER N° _____

ADDRESS _____

ZIP CODE _____ CITY _____ COUNTRY _____

TEL. _____ FAX _____

EMAIL _____

Stand Space N° _____ Square Mts. _____

	Square Mts.	Total
Exhibition Stand Space Euro 500,00 per sqm.	per sqm. _____	Euro.....
Additional rate for pre-arranged booth Euro 150,00 per sqm.	per sqm. _____	Euro.....

1. PAYMENT DEADLINES:

- first deposit 50% + VAT of the total not later than **NOVEMBER 30, 2015**
- final balance not later than **MARCH 15, 2016**

Total Euro.....

VAT 22% Euro.....

2. PAYMENT MODALITIES:

Grand Total Euro.....

☐ **BANK TRANSFER** to MAF Servizi Srl (please enclose a copy of payment)

BANK NAME: UNICREDIT IBAN: IT 39 H 02008 01112 000103105716 - SWIFT: UNCRITM1AB2

Reason for payment: Congress A16_001 (Company Name)

☐ **CREDIT CARD** ☐ Visa Card ☐ Master Card **CARD NUMBER**
security code (last 3 numbers)..... Expiration date(MM/YY) ____/____

Name of card owner.....Date of Birth____/____/____

I authorize MAF Servizi to charge the total amount of Euro from the above mentioned credit card.

Credit Card Authorisation Signature.....

The undersigned

in quality of ☐ Company's Legal Representative

☐ Company's Authorised Representative

hereby declares to have read and accepted the Terms and Conditions of the sponsorship prospectus, related to the participation in **Congress**.

Date ____/____/____

Signature & Stamp _____



legal/operational headquarters in:
Torino (Italy), 10126 Via Nizza, 294

IFLA 2016
APRIL, 20-21-22 - TORINO (Italy)

FORM 3 Sponsor Item List Booking Form

to be sent to: M.A.F. SERVIZI SRL FAX +39 011 505976
e mail: momigliano@mafservizi.it

COMPANY _____

TITLE _____ NAME _____

VAT REGISTRATION N° _____ PURCHASE ORDER N° _____

ADDRESS _____

ZIP CODE _____ CITY _____ COUNTRY _____

TEL. _____ FAX _____

EMAIL _____

- ☐ **INTERNET POINT** Euro
- ☐ **CONGRESS KIT - LANYARDS** (provided directly by the sponsor) Euro
- ☐ **CONGRESS KIT - PENS** (provided directly by the sponsor) Euro
- ☐ **CONGRESS KIT - NOTEPADES** (provided directly by the sponsor) Euro
- ☐ **CONGRESS KIT - CONGRESS BAGS** (provided by the Organising Secretariat) Euro
- ☐ **LEAFLET IN THE CONGRESS BAG** (one insert) Euro
- ☐ **DIRECTIONAL SIGNAGE** Euro
- ☐ **COFFEE BREAKS** (Euro 11.000,00 each one) N° Euro
- ☐ **WELCOME COCKTAIL** Euro
- ☐ **DEMONSTRATION SUITE SPONSOR** Euro

1. PAYMENT DEADLINES:

- first deposit 50% + VAT of the total not later than **NOVEMBER 30, 2015**
- final balance not later than **MARCH 15, 2016**

2. PAYMENT MODALITIES:

- ☐ **BANK TRANSFER to MAF Servizi Srl** (please enclose a copy of payment)

BANK NAME: UNICREDIT **IBAN:** IT 39 H 02008 01112 000103105716

SWIFT: UNCRITM1AB2

Reason for payment: Congress A16_001 (Company Name)

Total Euro

VAT 22% Euro

Grand Total Euro

- ☐ **CREDIT CARD** ☐ Visa Card ☐ Master Card **CARD NUMBER**
security code (last 3 numbers) Expiration date (MM/YY) ____/____

Name of card owner Date of Birth ____/____/____

I authorize MAF Servizi to charge the total amount of Euro from the above mentioned credit card.

Credit Card Authorisation Signature

The undersigned

in quality of ☐ Company's Legal Representative ☐ Company's Authorised Representative

hereby declares to have read and accepted the Terms and Conditions of the sponsorship prospectus, related to the participation in **Congress**.

Date ____/____/____

Signature & Stamp